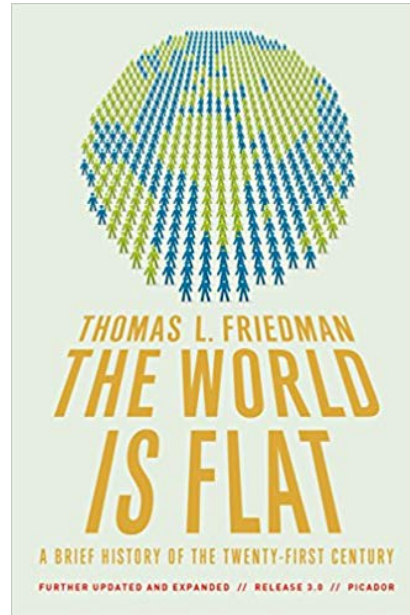




Overcoming Obstacles to Online Learning

Drs. Jo Schexneider and
David Shankle



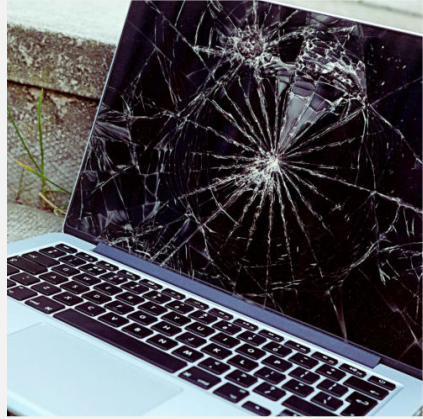
“Whatever can be done, will be done. The only question is, will it be done by you or to you?”

Common Obstacles to Online Learning



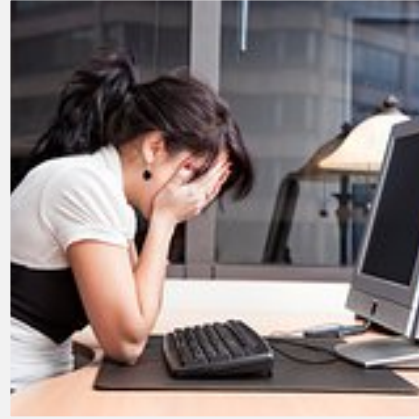
Too Expensive

Many institutions see the cost of implementing online programs as prohibitive



Doesn't Work

Some faculty believe that on-ground teaching is always superior to online teaching



Lack Resources

Some institutions fear they don't have the infrastructure to offer online courses



Not Engaging

Some think that online courses do not engage students



Can't be Done

Technical courses cannot be taught online...right?



Online Learning is Too Expensive

- How many of you already have a Learning Management System?
- How much would it cost to physically build the infrastructure for a new degree or program?
- How many more students could you potentially attract online compared to on-ground?
- SOWELA example – Business Administration



- Let's change the argument
- What does the research say?
- SOWELA example – Business Administration

**Online Learning is
not as Effective as
On-ground**



We Lack the Resources to Teach Online

- Become a student yourself and learn how to master the online systems
- Find tools you can use and share with other faculty
- As faculty buy-in, resources improve
- Most LMS are cloud hosted
- SOWELA example – Manager of Instructional Technology



Student Engagement Cannot Happen Online

- Care for your students online like you do on-ground
- Research Studies
- Find online champions in your institution to help teach you...and other faculty
- SOWELA examples – Mini-lectures; Introduce yourself discussions



Some Courses Cannot be Taught Online

- If it can be done, it will be done...
- Find innovative and creative faculty and turn them loose
- Empower and give permission to fail...or succeed
- SOWELA example – Culinary Online

Open Dialogue

Possible Questions:

- What innovative programs or degrees do you offer online?
- What challenges does your institution face with online learning?
- What are some great resources you have found for online learning?
- What are some best practices in online learning you want to share?

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