



workday®



COLLABORATIVE
SOLUTIONS



Built for The Future





One Source for Data | One Security Model | One Experience | One Community

One Platform



Business Process
Framework



Object
Data Model



Reporting and
Analytics



Security



Machine
Learning



Integration
Cloud





Analyst Statements



- *“Due to increasing consumerization, decades-old customized SISs installed today are significantly misaligned with the future needs of the organization. We are now on the threshold of significant evolution of legacy solutions as well as the availability of new SaaS solutions that are natively mobile, leverage social media, and have embedded analytics along with CRM functions.”*
- **BY 2021**, more than 50% of higher education institutions will begin redesigning their student experience with the goal of making it more integrated and personalized.
- **By 2021**, more than **30%** of institutions will be forced to execute on a personalization strategy to maintain student enrollment

Embrace Emerging Learning Paradigms



Competency-based
Education



On-demand
Learning



Flexible Calendars



Previous Credentials

Challenges Facing Institutions Today

Unprepared
students



Limited
insights
into data



Juggling
competing
priorities



Shifting
demographics



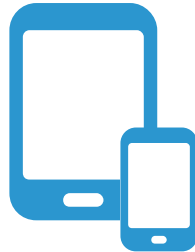
Designing the Student Experience of the Future



Modern



Social



Mobile

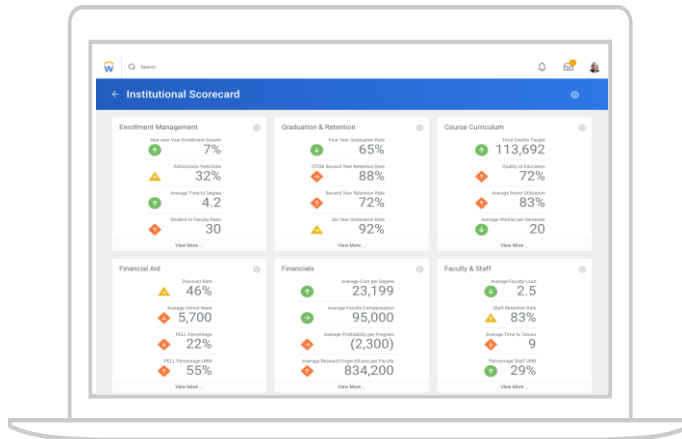


Flexible

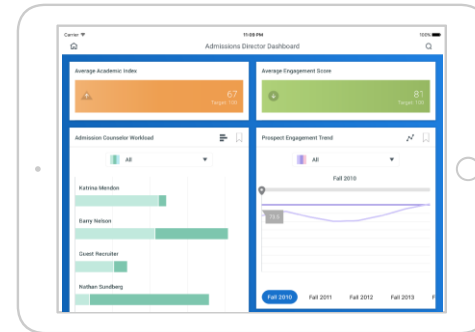
Workday Reporting and Analytics



- What is our tuition discount rate by program of study?
- How many open faculty/staff positions do we have?
- How effective are student recruiting events/campaigns?
- How many sections of ENG101 should we offer next semester?



Reporting and Dashboards



KPIs, Metrics, Scorecards

Get a Complete Picture of Your Organization

Leverage Workday data for your core financials, hcm, and student data



LMS System

National Student Clearinghouse

Surveys / Benchmarks

Burning Glass

NSLDS

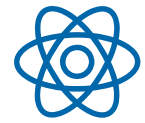
Other systems



ACCESS




BLEND





TRANSFORM

with any of your data in Workday





Aaron Day Alma Mater Univ
Class of 2020

President 
Student Government Association
May 2010 – May 2011

Student Trustee 
AMU Board of Trustees
May 2010 – May 2011

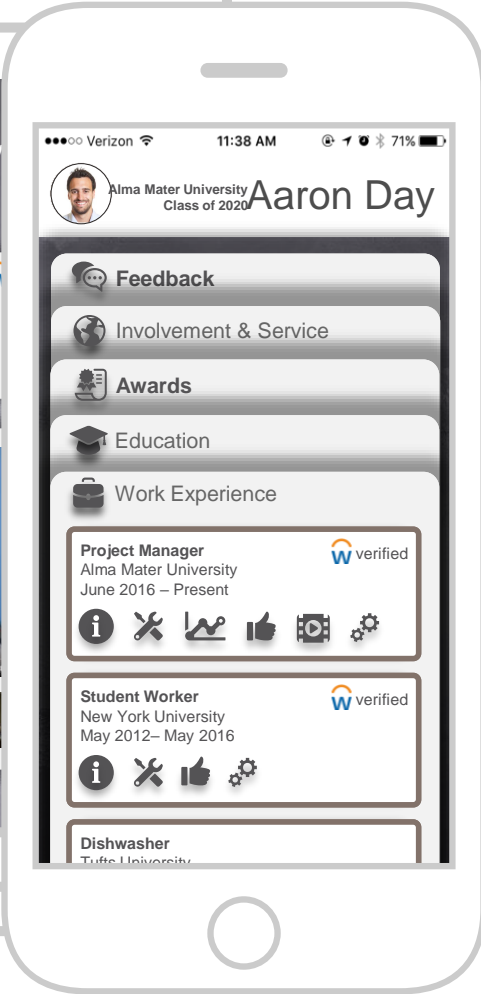


Involvement & Service

Sergeant 
United States Marine Corp
April 2004 – June 2008

President 
Residence Hall Association
August 2009 – May 2010



Volunteer
Habitat for Humanity
July 2008 – May 2011

Eagle Scout
National Eagle Scout Association
September 2003



Verizon 11:38 AM 71%

Alma Mater University
Class of 2020 **Aaron Day**

- Feedback
- Involvement & Service
- Awards
- Education
- Work Experience
 - Project Manager** 
Alma Mater University
June 2016 – Present
 - Student Worker** 
New York University
May 2012– May 2016
 - Dishwasher**
Tufts University

Cloud Leadership in Higher Education



BROWN



GEORGETOWN UNIVERSITY



WAKE FOREST
UNIVERSITY



Southern
New Hampshire
University



LSU



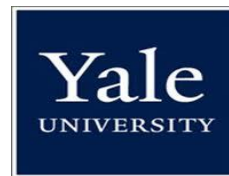
TEXAS
The University of Texas at Austin



FAU
FLORIDA ATLANTIC
UNIVERSITY



THE TEXAS A&M
UNIVERSITY SYSTEM



Carnegie
Mellon
University

98%

ING

Georgetown UNIVERSITY

Rentokil Initial

TEXAS

Bank of America

YAHOO!

LAFARGE

CHUCK E. CHEESE'S

VISA

easyJet

salesforce

MGM RESORTS INTERNATIONAL

University of Miami Hospital

vmware

WHOLE FOODS MARKET

SANOFI

GameStop

MARYLAND

2100+

Great Customer Experiences Over 70% Live

valspar

Walmart

CareFusion

Kimberly-Clark

Morgan Stanley

Arkansas Children's Hospitals

AVON

McKee

J.B. HUNT

lenovo

philips

Johnson Controls

acxiom

Ochsner Health System

NETFLIX

gsk GlaxoSmithKline

DELL

Bloomenergy

CardinalHealth

FLEXTRONICS

MEMORIAL HERMANN

NISSAN

Johnson & Johnson

LSU

LIFETIME FITNESS

LinkedIn

hp

98%

BYU HAWAII

BYU IDAHO

Southern New Hampshire University

Georgetown University

ACADEMY of ART UNIVERSITY*



SUFFOLK UNIVERSITY BOSTON

FAU FLORIDA ATLANTIC UNIVERSITY



BROWN

Barry University



UMUC University of Maryland University College

UNIVERSITY of ROCHESTER

TEACHFORAMERICA

CHAMPLAIN COLLEGE

School Construction Authority

UNIVERSITY OF DELAWARE

150+

Education & Government Customers

STEVENS

Lewis & Clark



Fermilab

SIMMONS

Yale UNIVERSITY



PENNSTATE

Bowdoin

Carnegie Mellon University

CCA CALIFORNIA COLLEGE OF THE ARTS

LSU

MARYLAND

IRSC INDIAN RIVER STATE COLLEGE

MONTCLAIR STATE UNIVERSITY

CCA CALIFORNIA COLLEGE OF THE ARTS

LSU

THE NEW SCHOOL

WOUNDED WARRIOR PROJECT

New York Public Library



Shippensburg County School District

POINT LOMA NAZARENE UNIVERSITY

BABSON

GRAND CANYON UNIVERSITY



MADISON AREA TECHNICAL COLLEGE

CHAMPLAIN COLLEGE